



**NOT ENDORSED BY THE
CITY OF ROYAL OAK**

Did you know a repair to
your outside water line could cost
you **thousands of dollars?**

OR

just \$4.75 per month!

Dear [REDACTED]

Did you know that if you are like most homeowners, you are responsible for the maintenance of the buried water supply line that runs from the street to your home? Without complications, typical water line repairs range from \$1,200 to \$1,400 and can run as high as \$4,000 or more. In addition, you are faced with the hassle and frustration of locating a licensed, certified professional to make the repairs before your water utility can turn your water back on. Fortunately, you have a better option:

Protect yourself against costly repairs – for just \$4.75/month.

If you would like to make your outside water lines our responsibility, simply enroll in the **Water Line Warranty Program from Service Line Warranties of Michigan**. For just \$4.75 a month, you will enjoy the comfort of knowing that you won't get hit with a huge repair bill. For complete eligibility and restrictions, please refer to the terms and conditions which are provided on the reverse side of this letter.

We're ready to help you, 24 hours a day, seven days a week.

A 24-hour service hotline is provided for repairs. Our certified professionals will be on the job quickly – typically in 24 hours or less – to provide expert repair service.

Enroll now for immediate protection.

If you enroll today, we will waive the normal 30-day waiting period, so you get immediate coverage which, understandably, does not apply to pre-existing conditions.

Enrolling is easy!

To enroll, call 1-866-775-5572 Monday through Saturday from 9 a.m. to 8 p.m. or use the enclosed, postage-paid, reply envelope to return your completed enrollment form. As an added convenience, your warranty fee can be paid monthly on your credit card or deducted from your checking or savings account. If you choose to enroll, please retain this letter with your official documents.

Sincerely,

Tru Dee Bamberg
Vice President

P.S. Don't wait to activate your Water Line Warranty. This immediate coverage offer expires November 30, 2007. If you own a condominium, multi-family unit home or your main source of water is from a private well, please call 1-866-775-5572 for further enrollment information.