

Commission Letter # 322-10
Commission Meeting: 11/ 08 / 2010
RE: Arts Beats & Eats Financial Reports

November 3, 2010

The Honorable Mayor
and
Members of City Commission

Presented herewith are financial statements for the City's side of Arts, Beats & Eats and for the ABE residential permit parking zone. These are presented as two separate statements because the residential permit parking zone was not required by our contract with Arts, Beats & Eats. Director of Recreation and Public Services, Greg Russel described it as "self inflicted."

Both financial statements should still be considered "preliminary." We still have a few invoices that have not been received and parking tickets are still being paid. However, I don't expect to see significant changes when these are final.

The City earned revenue from parking, a share of sponsorships that we helped bring to the event and a share of gate receipts. Our expenditures were for police, fire and public works services for the festival and for all of the costs associated with operating the parking facilities. These statements do not reflect the revenue or expenses of the event operator.

The form of these statements does not follow our normal accounting classifications. For example, ticket revenue will not show up on our official accounting statements as an ABE related revenue. It will be included with other parking tickets. We do not have a separate activity set up for the permit zone in our accounting system. Those costs are accounted for in several different activities, including the ABE activity. For clarity, I separated the distributions of parking income. These will be treated as expenditures in our accounting system.

We brought in gross revenue of \$531,778.75 against expenditures of \$374,389.50 for Net Income of \$157,399.25. This will let us repay the DDA its \$100,000 contribution and pay it an additional \$1,926.50 share of income from parking revenue (not including gate or sponsorship revenue).


After distributions to the DDA and a distribution to ABE for its 20% share of net parking revenue as called for by the contract, the City will retain \$51,619.45 not including parking tickets.

The residential parking permit program has generated \$40,730 of collected ticket revenue against \$29,463.73 of expenditures for a net income of \$11,266.27.

The grand total from both operations is \$62,885.72.

I think we will be able to do better next year if the weather cooperates again. I'm convinced we can significantly reduce our costs for running parking and we will not operate two remote public parking lots with shuttle service again.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Donald E. Johnson". The signature is written in a cursive style with a large initial "D".

Donald E. Johnson
City Manager