

Commission Letter #: 316-10
Commission Meeting: 11/8/2010
RE: **Approval of DDA Minutes & Actions
8/18, 8/26, 9/08, and 10/20**

November 5, 2010

The Honorable Mayor
and
Members of City Commission

Pursuant to the recently amended DDA Ordinance and implementation procedures adopted by the City Commission on May 17, 2010, please find attached the minutes for the DDA meetings of August 18, August 26 and September 8, 2010 as approved by the DDA Board. Also, attached are the "draft" minutes for October 20, 2010 meeting. The regular July 2010 meeting was cancelled.

During these meeting the Board discussed; the proposed parking meter rate change to \$1.00/hour; the proposed zoning ordinance amendment regarding medical marihuana, proposals for banner and/or digital signage, a proposal to increase hourly fees related to CBD Maintenance Program, Development Fund Budget projections and other topics.

The DDA adopted resolutions/recommendations regarding the parking meter rate change and the zoning ordinance amendment that have been previously shared with the City Commission.

The DDA indicated they would not consider an increase in the hourly fees related to the CBD Maintenance Program.

The DDA approved the 2nd Amendment to the Arts Beats & Eats Festival Agreement; payment of an invoice (\$896.67) for legal services; funds (\$1,200) to cover a proposed "parking meter field test" and sponsorship funds (\$7,500) for the New Year's Eve Ball Drop, a special event approved by the City Commission in May 2010.

The DDA has also decided that it would not proceed with the previously approved "Image Campaign".

The DDA also adopted a resolution recommending that it no longer have a representative on the Memorial Day Parade Committee. Therefore, no replacement for the Downtown Manager was identified.

The following resolution is recommended for approval:

Be It Resolved that the City Commission hereby approves the actions cited in the minutes of August 18, August 26, September 8 and October 20, 2010.

Respectfully submitted,



Timothy E. Thwing
Director of Planning

Approved,



Donald E. Johnson
City Manager

Attachments