

Commission Letter #: 159-10

Commission Meeting of: 8/16/2010

RE: **Special Event – Woodward Dream Cruise – Mickey Shorr’s – August 21, 2010**

August 10, 2010

The Honorable Mayor
and
Members of City Commission

Mickey Shorr’s is requesting permission to display vendor demonstration vehicles, provide Dream Cruise participants with DJ entertainment and music and, as in previous years, secure an inflatable 20” balloon in the shape of a dog, provided by Sirius Satellite Radio, atop their building located at 25920 Woodward, Royal Oak. This event is to occur in conjunction with the "Woodward Dream Cruise" on Saturday, August 21, 2010.

The staff has had discussions involving details of the event with Thomas Norton, Manager of Mickey Shorr’s.

Listed below are the specifics of a proposed agreement between the City of Royal Oak and Mickey Shorr’s.

I. **Hours of Operation**

Event organizer plans to begin set-up, at the corner of Ninth Street and Woodward, at 7AM on Saturday, August 21, 2010. Set-up would take approximately 1 hour. The event itself would run from 9AM to 9PM. Clean-up would begin immediately following the event.

II. **Description of Event**

This would be a one-day event featuring vendor demonstration vehicles, provided by various vendors supported by Mickey Shorr’s, DJ Entertainment, vendor displays and promotions. Organizers will set up an awning in the front corner of their parking lot. As in previous years, organizers will secure a 20’ blow up/inflatable dog, secured to the rooftop, near the front entrance of the event. The tent and demonstration vehicles are to be parked on the business property belonging to Mickey Shorr’s.

III. **Parking Control**

Organizers/guests will utilize the existing business parking lot.

IV. **Insurance**

A Certificate of Insurance for \$2 Million general aggregate coverage has been provided to the City by A B C Appliance, Inc. with the City of Royal Oak, named as additional insured.

V. **Impact on Adjacent Commercial/Residential Property**

Organizers anticipate that there will be little impact on the adjacent commercial and residential properties.

VI. **Music**

Organizers will have a D.J. on site playing recorded, amplified music between the hours of 11AM and 6PM.

The applicant will ensure that any live and/or recorded sound system with amplification at this event will not be employed at such a level that adversely impacts in any way on adjacent businesses or residential areas. In addition, it is agreed that the sound volume will be reduced immediately upon police request.

VII. **Restroom Facilities**

Restrooms will be available inside the business location for event staff and guests.

VIII. **Food and Beverage**

There will be no food or beverages provided for this event. There will be no alcohol consumed, served or sold at this event.

IX. **Signs – Alcoholic Beverages**

Any inflatable device used to advertise an alcoholic beverage will not be permitted for this event. For all other inflatable devices (non-alcoholic) as well as any signs, banners, etc., the applicant and/or organizers are required to obtain the necessary permits and/or approvals from Inspection Department, Code Enforcement, or any other appropriate department.

X. **Clean-Up Procedures**

Organizer plans to have event clean-up performed by Mickey Shorr's staff throughout the day with final clean up immediately following the event, taking approximately 2 hours.

XI. **City Involvement**

It is anticipated that the City of Royal Oak, will not need to provide anything for the event being hosted at Mickey Shorr's.

However, in the event of any unanticipated circumstance connected in any way to this special event, which necessitates alerting of and/or deployment of police officers, Mickey Shorr's agrees to reimburse all related expenses incurred by the City of Royal Oak.

Police personnel will be monitoring traffic flow at this location as well as several others during the "Woodward Dream Cruise".

XII. **Fire Protection**

Event promoters will provide full access to this area for emergency vehicles, which will allow entry response for fire, medical emergency or police related needs.

XIII. **Revocation**

Mickey Shorr's acknowledges that operations under this permit will cease immediately upon notification from the Chief of Police or his designee, that in the judgment of the Chief of Police or his designee, continued operation would pose a threat to the health, safety, or

welfare of the general public.

XIV. **Special Event Permit Fee**

The \$200.00 Special Event Permit fee was paid at the City Clerk's Office on August 5, 2010.

The following resolution is recommended for approval:

Be It Resolved that the Mayor is hereby authorized to execute the attached agreement between the City of Royal Oak and Mickey Shorr's to hold a one-day, outdoor vendor demonstration vehicle display and promotional event at their business located at 25920 Woodward, on Saturday, August 21, 2010.

Respectfully submitted,



Christopher M. Jahnke
Chief of Police

Approved,



Donald E. Johnson
City Manager

cc: Patrick Mulligan, Interim Fire Chief
Greg Rassel, Director of Recreation and Public Service
Tim Thwing, Director of Planning
Jason Craig, Building Official
Corrigan O'Donohue, Deputy Police Chief

AGREEMENT

The agreement between Mickey Shorr's and the City of Royal Oak concerning a Special Event Permit for a one-day, outdoor vehicle display and promotional event on August 21, 2010, as enumerated in Commission Letter # 159-10 is hereby approved this date

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Mickey Shorr's

CITY OF ROYAL OAK

Thomas Norton, General Manager

James Ellison
Mayor

Melanie Halas
City Clerk