

Commission Letter #: 159-10

Commission Meeting of: 8/9/2010

RE: **Special Event – Woodward Dream Cruise – Art Van Furniture – August 21, 2010**

July 27, 2010

The Honorable Mayor
and
Members of City Commission

Art Van Furniture, Inc. is requesting permission to host a promotional event at their establishment located at 32301 Woodward, Royal Oak. This event is to occur in conjunction with the "Woodward Dream Cruise" on Saturday, August 21, 2010.

The staff has had discussions involving details of the event with Debra Colon, of Art Van Furniture, Inc.

Listed below are the specifics of a proposed agreement between the City and Art Van Furniture:

I. **Hours of Operation**

Organizer plans to set up for this event on Saturday, August 21, 2010 at 8am The event would run from 10am to 9pm. Clean-up will occur immediately following the event taking approximately 2 hours.

II. **Description of Event**

This event would be a one-day store promotion. Organizers plan to set up a mattress display in the covered parking lot of their business. All tents, tables, and barrels associated with this event will be on the Art Van Furniture property and/or under the building parking structure. Organizers plan to have a DJ and live band in the structure providing music to Dream Cruise and event participants and offer employees parking for their classic cars on the lawn. There will be no parking or set-up on the public right-of-way between the public sidewalk and Woodward Avenue. All other activities, including possible remote radio broadcasting by WOMC, will take place inside the Art Van Furniture store or parking structure.

III. **Parking Control**

Parking for employees and participants will be provided in the store parking lot. Employee's classic cars will be parked Art Van property lawn. There will be no vehicle parking on the public right-of-way between the public sidewalk and Woodward Avenue.

IV. **Insurance**

A Certificate of Insurance for \$1 Million combined single limits coverage has been provided to the City by Art Van Furniture with the City named as additional insured.

V. **Impact on Adjacent Commercial/Residential Property**

Organizers anticipate that there will be little impact on the adjacent commercial and residential properties.

VI. **Music**

A DJ and live band will set-up in the parking structure, providing amplified music for guest enjoyment between the hours of 10am and 9pm.

Written assurance will be obtained that any sound system with amplification at this event will not be employed at such a level that adversely impacts in any way on adjacent businesses or residential areas. In addition, it is agreed that the sound volume will be reduced immediately upon police request.

VII. **Restroom Facilities**

Restroom facilities will be provided by Art Van Furniture inside their business location.

VIII. **Food and Beverage**

There will be no food or beverages associated with this event. There will be no alcohol sold, served or consumed at this event.

IX. **Signs – Alcoholic Beverages**

Any inflatable device used to advertise an alcoholic beverage will not be permitted for this event. For all other inflatable devices (non-alcoholic) as well as any signs, banners, etc., the applicant and/or organizers are required to obtain the necessary permits and/or approvals from Inspection Department, Code Enforcement, or any other appropriate department.

X. **Clean-Up Procedures**

Art Van Furniture, Inc. plans to have clean-up performed immediately following the event on August 21, 2010.

XI. **City Involvement**

It is not anticipated that the City of Royal Oak will need to provide anything for the event being hosted at Art Van Furniture.

However, in the event of any unanticipated circumstance connected in any way to this special event, which necessitates alerting of and/or deployment of police officers, Art Van Furniture agrees to reimburse all related expenses incurred by the City of Royal Oak.

Police personnel will be monitoring traffic flow at this location as well as several others during the "Woodward Dream Cruise".

XII. **Fire Protection**

Event promoters will provide full access to this area for emergency vehicles, which will allow entry response for fire, medical emergency or police related needs.

XIII. **Revocation**

Art Van Furniture, Inc. acknowledges that operations under this permit will cease

immediately upon notification from the Chief of Police or his designee, that in the judgment of the Chief of Police or his designee, continued operation would pose a threat to the health, safety, or welfare of the general public.

XIV. **Special Event Permit Fee**

The \$200.00 Special Event Permit fee was paid at the City Clerk's Office on June 22, 2010.

The following resolution is recommended for approval:

Be It Resolved that the Mayor is hereby authorized to execute the attached agreement between the City of Royal Oak and Art Van Furniture for a one-day, outdoor store promotion at their business located at 30402 Woodward, on Saturday, August 21, 2010.

Respectfully submitted,



Christopher M. Jahnke
Chief of Police

Approved,



Donald E. Johnson
City Manager

cc: Patrick Mulligan, Interim Fire Chief
Greg Rassel, Director of Recreation and Public Service
Tim Thwing, Director of Planning
Jason Craig, Building Official
Corrigan O'Donohue, Deputy Chief of Police

AGREEMENT

The agreement between Art Van Furniture and the City of Royal Oak concerning a Special Event Permit for a one-day, outdoor store promotion on August 21, 2010, as enumerated in Commission Letter # 159-10 is hereby approved this date _____.

Art Van Furniture _____

CITY OF ROYAL OAK

Debra Colon

James Ellison
Mayor

Melanie Halas
City Clerk