

Commission Letter #: 159-10

Commission Meeting of: 7/12/2010

RE: **Special Event – Woodward Dream Cruise – Recreational Diving – August 21, 2010**

June 29, 2010

The Honorable Mayor
and
Members of City Commission

Recreational Diving Systems requests permission to host Gladiator by Whirlpool for a one-day, outdoor sales promotion, consisting of product displays and an information booth, in their business parking lot at 32552 Woodward. This event is to occur in conjunction with the "Woodward Dream Cruise" on Saturday, August 21, 2010.

The staff has had discussions involving details of the event with Jim Richards of Recreational Diving Systems Inc.

Listed below are the specifics of a proposed agreement between the City and Recreational Diving Systems, Inc.

I. **Hours of Operation**

Organizers will begin set-up for this event at approximately 6am on Saturday, August 21, 2010. The event itself would run from 8am to 9pm. Clean-up will occur throughout and immediately following the event.

II. **Description of Event**

The event would be a one-day promotion of complete garage makeover equipment and storage systems such as cabinets, shelving, flooring and refrigerators. Information and flyers would be available to interested Dream Cruise attendees and product lines would be on display for viewing. Product specialists will be on hand to answer questions.

III. **Parking Control**

Participants and staff will park in the existing business parking lot

IV. **Insurance**

A Certificate of Insurance for \$2 Million General Aggregate coverage has been provided to the City by Recreational Diving Systems Inc. with the City of Royal Oak named as additional insured.

V. **Impact on Adjacent Commercial/Residential Property**

Organizers anticipate there will be no impact on adjacent commercial and residential properties from this event.

VI. **Restroom Facilities**

Restroom facilities will be available on-site for organizers and staff.

VII. **Food and Beverage**

Food and beverages will not be provided at this event. There will be no alcoholic beverages sold, served or consumed at this event.

VIII. **Booths/Tents/Awnings**

A 20'x30' tent will be erected in the business parking lot shielding products and information display tables.

IX. **Tables/Grills/Refuse Barrels**

Organizers will set-up folding tables for information and product displays.

X. **Music**

There will be no music or amplification system used for this event

XI. **Signs – Alcoholic Beverages**

Any inflatable device used to advertise an alcoholic beverage will not be permitted for this event. For all other inflatable devices (non-alcoholic) as well as any signs, banners, etc., the applicant and/or organizers are required to obtain the necessary permits and/or approvals from Inspection Department, Code Enforcement, or any other appropriate department.

XII. **Clean-up Procedures**

Staff members will clean-up all/any debris related to this event throughout the day.

XIII. **City Involvement**

It is not anticipated that the City of Royal Oak will need to provide anything for the event being hosted by Recreational Diving Systems Inc.

However, in the event of any unanticipated circumstance connected in any way to this special event, which necessitates alerting of and/or deployment of police officers, Recreational Diving Systems Inc. agrees to reimburse all related expenses incurred by the City.

Police personnel will be monitoring traffic flow at this location as well as several others during the "Woodward Dream Cruise".

XIV. **Fire Protection**

Event promoters will provide full access to this area for emergency vehicles, which will allow entry response for fire, medical emergency or police related needs.

XV. **Revocation**

Recreational Diving Systems Inc. acknowledges that operations under this permit will

cease immediately upon notification from the Chief of Police or his designee, that in the judgment of the Chief of Police or his designee, continued operation would pose a threat to the health, safety, or welfare of the general public.

XVI. **Special Event Permit Fee**

The \$ 200.00 for the Special Event Permit fee was paid at the City Clerk's Office on June 22, 2010.

The following resolution is recommended for approval:

Be It Resolved that the Mayor is hereby authorized to execute the attached agreement between the City of Royal Oak and Recreational Diving System Inc. to host Gladiator by Whirlpool for a one-day, outdoor product promotion and display at their business located at 32552 Woodward in conjunction with the Woodward Dream Cruise on August 21, 2010.

Respectfully submitted,



Christopher M. Jahnke
Chief of Police

Approved,



Donald E. Johnson
City Manager

cc: Patrick Mulligan, Interim Fire Chief
Greg Rassel, Director of Recreation and Public Service
Tim Thwing, Director of Planning
Jason Craig, Building Official
Corrigan O'Donohue, Deputy Chief of Police

AGREEMENT

The agreement between Recreational Diving Systems Inc. and the City of Royal Oak concerning a Special Event Permit to host Gladiator by Whirlpool's one-day, outdoor product promotion and display at 32552 Woodward in conjunction with the Woodward Dream Cruise on August 21, 2010, as enumerated in Commission Letter # 159-10 is hereby approved this date

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RECREATIONAL DIVING SYSTEM INC.

CITY OF ROYAL OAK

Jim Richards

James Ellison
Mayor

Melanie Halas
City Clerk