

Commission Letter #: 159-10

Commission Meeting of: 7/12/10

RE: **Special Event – Woodward Dream Cruise- Cruis'news (2) – August 21, 2010**

June 29, 2010

The Honorable Mayor  
and  
Members of City Commission

Cruis'news, Corp. is requesting permission to host an outdoor sale of their publication, "Cruis'news", at Woodward Hunter Shell, 31786 Woodward. This event is to occur in conjunction with the "Woodward Dream Cruise" on Saturday, August 21, 2010.

The staff has had discussions involving details of the event with Dana Decoster of Cruis'news, Corp.

Listed below are the specifics of a proposed agreement between the City and Cruis'news, Corp.

**I. Hours of Operation**

Cruis'news plans to set up for this event at 7am on Saturday, August 21, 2010. The event itself would run from 9am to 9pm. Clean-up will occur immediately after the event taking approximately 30 minutes.

**II. Description of Event**

The event would be a one-day sale of Cruis'news single issue magazines and Cruis'news magazine subscriptions. Sales would take place in the parking lot of Woodward Hunter Shell at 31786 Woodward.

A 10' x 10' tent will be erected in the Woodward Hunter Shell parking lot. As in previous years, the tent will be set-up on the southwest corner of the lot, adjacent to the public sidewalk to provide close access to pedestrian traffic flow.

**III. Parking Control**

Organizers plan to rely on foot traffic as their customer base. There will be no customer parking provided for this event.

**IV. Insurance**

A Certificate of Insurance for \$1 Million combined single limits coverage has been provided to the City by Cruis'news with the City named as additional insured.

**V. Impact on Adjacent Commercial/Residential Property**

Organizer anticipates there will be no impact on adjacent commercial and residential properties from this event.

VI. **Restroom Facilities**

There will be no public restroom facilities available at this event.

VII. **Music**

There will be no music or amplification system used for this event.

VIII. **Signs – Alcoholic Beverages**

Any inflatable device used to advertise an alcoholic beverage will not be permitted for this event. For all other inflatable devices (non-alcoholic) as well as any signs, banners, etc., the applicant and/or organizers are required to obtain the necessary permits and/or approvals from Inspection Department, Code Enforcement, or any other appropriate department.

IX. **Clean up Procedures**

Organizers plan to have continual clean-up of debris relating to their event. All inventory will be removed and debris clean-up completed 30 minutes after the event.

X. **City Involvement**

It is not anticipated that the City of Royal Oak will need to provide anything for the event being hosted by Cruis'news.

However, in the event of any unanticipated circumstance connected in any way to this special event, which necessitates alerting of and/or deployment of police officers, Cruis'news agrees to reimburse all related expenses incurred by the City.

Police personnel will be monitoring traffic flow at this location as well as several others during the "Woodward Dream Cruise".

XI. **Fire Protection**

Event promoters will provide full access to this area for emergency vehicles, which will allow entry response for fire, medical emergency or police related needs.

XII. **Revocation**

Cruis'news acknowledges that operations under this permit will cease immediately upon notification from the Chief of Police or his designee, that in the judgment of the Chief of Police or his designee, continued operation would pose a threat to the health, safety, or welfare of the general public.

XIII. **Special Event Permit Fee**

The \$200.00 for the Special Event Permit fee was paid at the City Clerk's Office on June 18, 2010.

The following resolution is recommended for approval:

**Be It Resolved that the Mayor** is hereby authorized to execute the attached agreement between the City of Royal Oak and Cruis'news, Corp. for a one-day, outdoor sale of Cruis'news single magazine issues and magazine subscriptions at Woodward Hunter Shell, 31786 Woodward on Saturday, August 21, 2010.

Respectfully submitted,



Christopher M. Jahnke  
Chief of Police

Approved,



Donald E. Johnson  
City Manager

cc: Greg Rassel, Director of Recreation and Public Service  
Patrick Mulligan, Interim Fire Chief  
Tim Thwing, Director of Planning  
Jason Craig, Building Official  
Corrigan O'Donohue, Deputy Chief of Police

## AGREEMENT

The agreement between Cruis'news and the City of Royal Oak concerning a Special Event Permit for a one-day outdoor sale of a Cruis'news DVD's, magazines and magazine subscriptions at Woodward Hunter Shell, 31786 Woodward, on August 15, 2009, as enumerated in Commission Letter # 170-09 is hereby approved this date \_\_\_\_\_.

CRUIS'NEWS

CITY OF ROYAL OAK

\_\_\_\_\_  
Dana Decoster

\_\_\_\_\_  
James Ellison  
Mayor

\_\_\_\_\_  
Melanie Halas  
City Clerk