

Commission Letter #: 159-10

Commission Meeting of: 7/21/10

RE: **Special Event – Woodward Dream Cruise – City Style, Inc. – August 21, 2010**

June 29, 2010

The Honorable Mayor

and

Members of City Commission

City Style, Inc. is requesting permission to host a one day, outdoor sale of "Made in Detroit" t-shirts and accessories at The Avenue Restaurant, 31253 Woodward, Royal Oak. This event is to occur in conjunction with the "Woodward Dream Cruise" on Saturday, August 21, 2010.

The staff has had discussions involving details of the event with Timothy Vestrand, City Style, Inc.

Listed below are the specifics of a proposed agreement between the City and City Style, Inc.:

I. Hours of Operation

City Style, Inc. plans to set up for this event on Saturday, August 21, 2010 at 8am. The event itself would run from 9am to 9pm. Organizer will set tables up beneath a 12' x 12' pop-up tent erected on parking lot property. Clean-up will occur immediately after the event taking approximately 1 hour.

II. Description of Event

This event, a one-day only, outdoor sale of "Made in Detroit" t-shirts and accessories will take place in The Avenue Restaurant parking lot.

III. Parking Control

Short term parking will be available for customers in the business parking lot; however, the majority of sales will be to pedestrian foot traffic.

IV. Insurance

A Certificate of Insurance for \$1 Million general aggregate coverage will be provided to the City by City Style Inc., with the City named as additional insured by August 9, 2010.

V. Impact on Adjacent Commercial/Residential Property

City Style, Inc. anticipates there will be no impact on adjacent commercial and residential properties.

VI. Food and Beverage

There will be food of beverages associated with this event. There will be no alcohol sold, served or consumed at this event.

VII. Booths/Tents/Awnings

Organizer will set up one 12' x 12' tent over tables to display and sell merchandise.

VIII. Restroom Facilities

Restroom facilities will be provided for event staff only inside The Avenue Restaurant.

IX. Music

There will be no music or amplification system for this event.

X. Signs – Alcoholic Beverages

Any inflatable device used to advertise an alcoholic beverage will not be permitted for this event. For all other inflatable devices (non-alcoholic) as well as any signs, banners, etc., the applicant and/or organizers are required to obtain the necessary permits and/or approvals from Inspection Department, Code Enforcement, or any other appropriate department.

XI. Clean-Up Procedures

City Style, Inc. plans to have clean-up performed immediately following the event taking approx. 1 hour.

XII. City Involvement

It is not anticipated that the City of Royal Oak will need to provide anything for the event being hosted by City Style, Inc.

However, in the event of any unanticipated circumstance connected in any way to this special event, which necessitates alerting of and/or deployment of police officers, City Style, Inc. agrees to reimburse all related expenses incurred by the City.

Police personnel will be monitoring traffic flow at this location as well as several others during the "Woodward Dream Cruise".

XIII. Fire Protection

Event promoters will provide full access to this area for emergency vehicles, which will allow entry response for fire, medical emergency or police related needs.

XIV. Revocation

City Style, Inc. acknowledges that operations under this permit will cease immediately upon notification from the Chief of Police or his designee, that in the judgment of the Chief of Police or his designee, continued operation would pose a threat to the health, safety, or welfare of the general public.

XV. Special Event Permit Fee

The \$ 200.00 for the Special Event Permit fee was paid at the City Clerk's Office on June 21, 2010.

The following resolution is recommended for approval:

" **Be It Resolved that the Mayor** is hereby authorized to execute the agreement between the City of Royal Oak and City Style, Inc. for a one-day, outdoor sale of "Made in Detroit" t-shirts at The Avenue Restaurant, 31253 Woodward in conjunction with the Woodward Dream Cruise on August 21, 2010."

Respectfully submitted,



Christopher M. Jahnke
Chief of Police

Approved,



Donald E. Johnson
City Manager

cc: Patrick Mulligan, Interim Fire Chief
Greg Rassel, Director of Recreation and Public Service
Tim Thwing, Director of Planning
Jason Craig, Building Official
Corrigan O'Donohue, Deputy Chief of Police

AGREEMENT

The agreement between City Style, Inc. and the City of Royal Oak concerning a Special Event Permit for a one-day, outdoor sale of "Made in Detroit" t-shirts and accessories at 31253 Woodward in conjunction with the Woodward Dream Cruise on August 21, 2010, as enumerated in Commission Letter # 159-10 is hereby approved this date _____.

CITY STYLE, INC.

CITY OF ROYAL OAK

Timothy Vestrand

James Ellison
Mayor

Melanie Halas
City Clerk